

2019 Southeast Regional Integrative Medical Conference Sponsorship & Exhibitor Prospectus June 21-22, 2019



Jointly provided by MAHEC and the North Carolina Integrative Medical Society



**Crowne Plaza & Resort
Asheville, NC**

We welcome you to join us at the region's largest event for integrative medical practitioners including but not limited to MD, DO, PA, NP, DC, ND, RD, RN, PharmD, Lac, health coaches and other allied health professionals from North Carolina and neighboring states interested in Integrative/Functional Medicine.

2019 Southeast Regional Integrative Medical Conference Sponsorship Opportunities

A Few Words from Our Attendees...

“Thank you so much for this exciting event! Deb Matthew convince me to join NCIMS and I’m so glad I did! The event far surpassed my expectations! Can’t wait for the next one.”

“Valuable info! Thank you. Well presented to boot. I wish we’d had more time to dive further in!”

“Thanks so much for a well-organized and very informative conference. I look forward to next year’s!”

Ratings (Out of 5):

Overall Conference Ratings = 5.0 Integrative Medicine Expo = 5.0 Would Recommend to a Colleague = 4.56

2019 Sponsorship Benefits	Platinum \$3,500 (1)	Gold \$2,500 (3)	Silver \$1,500 (5)	Exhibit Only \$900
1 6’ skirted table and electricity	•	•	•	•
Breakfast and Lunch for 2 Reps per day	•	•	•	•
Branding on-site sign/Whova /Thank You email	•	•	•	•
Interactive Meeting App (Whova) presence and use *All sponsors and exhibitors will have access and use, with one rep per company able to scan prospect contact data due to app parameters.	Whova Event Banner, Rotating banner, Platinum full page ad	Logo on rotating banner, Gold Sponsors page	Logo on rotating banner, Silver Sponsors page	Exhibitor listing and map; use of Whova app
Attendee email/ mailing address contact list	•	•	•	
Premium table selection in exhibit hall	•	•	•	
Sponsor coffee, breakfast or lunch (2 of each available)	•	•		
Sponsor Friday Night’s Event	•			
Mini-presentation at Friday lunch or reception	•			
Invitational video on NCIMS event website (up to 2 minutes; content subject to approval by NCIMS)	•			

Registration is completed via our website. **Sponsors** may make a deposit upon registration and be invoiced for the remainder. There is a \$75/day charge per additional representative.

2019 Southeast Regional Integrative Medical Conference **Information**

QUICK GLANCE SCHEDULE	Friday June 21, 2019	Saturday June 22, 2019
Exhibits/Breakfast	7:00 am – 8:30 am Registration Opens	7:00 am – 8:00 am
Sessions	<p>8:30 am – 10:00 am David Brady, ND, DC The GI Microbiome and Autoimmunity-What are the Connections and Do They Matter?</p> <p>10:00am – 11:00 am Liz Lipski, PhD: Choosing a GI Therapeutic Healing Diet 11:00am – 12:00 pm Debby Hamilton, MD MPH Neuroplasticity: Maintaining and Building Brain Health</p>	<p>8:00 am – 10:00 am Mark Houston, MD Revolutionary Concepts in the Treatment of Dyslipidemia</p> <p>BREAK 10:00 am – 10:30 am</p> <p>10:30 am – 11:30 am Sam Yanuck, DC : Functional Immunology Homeruns for Clinicians 11:30 am – 12:00 pm Larry Cammarrata, PhD: Qigong for Mind-Body Integration: A Gentle Mindful Movement Practice</p>
Lunch/Visit Exhibits	12:00 pm – 1:30 pm	12:00 pm – 1:30 pm
Sessions	<p>1:30 pm – 2:30 pm Alex Capano, DNP: Therapeutic Benefits from the World of CBD: Clinical Evidence and Uses for Phytocannabinoids</p> <p>2:30 pm – 3:30 pm Jim LaValle RPh: Patients Don't Have to Go Downhill Fast: Break the Cycle of Illness through Metabolic Progression Modeling</p>	<p>1:30 pm – 2:30 pm Andrew Heyman, MD: Mold Exposure and Lyme Disease: Emerging Treatments for Chronic Inflammatory Response Syndrome 2:30 pm – 3:30 pm Shannon Rusch: Using “Warrior’s Mind” Coaching Techniques to Achieve Patient Compliance</p>
Afternoon Exhibits	3:30 pm – 4:00 pm Exhibits	3:30 pm – 4:00 pm Annual Meeting
Session	4:00 pm – 5:00 pm Sachin Patel, DC: Clinical Application of Medicinal Mushrooms	4:00 pm – 5:30 pm Terry Wahls, MD: Dietary Approaches to Neuroinflammation
Welcome Reception	5:15 pm – 6:15 pm	
Small Group Dinner Outings	6:30 pm – 8:00 pm *Must Reserve by Noon with staff/Whova*	

New Addition! Dr. Terry Wahls will offer a live post-conference session that is component of the official Wahls Protocol Health Practitioner Certification Program! **NCIMS MEMBER Attendees** will receive exclusive pricing for this certification. See website for more information.

Set Up: Set up begins Thursday, June 20, at 5:00 pm. Spaces will be confirmed one week prior to the conference with a table diagram and number. **Note:** Representatives must first report to the hotel front desk staff to coordinate retrieval of set up items, then check in with our event staff for access to the expo center.

Venue/Hotel: Visit www.ashevillecp.com and enter group code NMG or call the Reservations Department at (844) 330-0296 and refer to the NC Integrative Medical Society. The reservation cutoff date is May 19, 2019. Please note if block fills prior to this date, hotel is not obligated to honor our rate, so please reserve early.

Important Dates:

Logo Due	April 1, 2019
Ad Due	May 15, 2019
Last Day to Register	Sponsors: April 1, 2019; Exhibitors: May 30, 2019

Other Questions? Call 919-344-9000 or e-mail info@ncims.com

Shipping: Packages may be delivered to hotel within 72 hours of function date. Packages/materials of excessive weight or value must be approved by the hotel prior to shipping. There is a \$5/box handling charge for all packages processed by hotel. Each pallet/crate delivered to hotel subject to a \$75 handling charge. A storage fee of \$25 per box per day will apply for any boxes received prior to 72 hours of the function.

Package deliveries and storage **must** be labeled as follows to insure proper retrieval:
ATTN: REP NAME, Contact Phone,
"NCIMS Conference", Box # of ##
Crowne Plaza Resort
1 Resort Drive
Asheville, NC 28806

Please note: RETURN SHIPPING can be arranged and labeled by your rep as long as they inform hotel staff AND the shipper. Packages may **not** be left in the expo hall after our event.